37th SEF National Meeting

1st SEF-BPS Scientific Joint Meeting

Sponsorship Dossier

Barcelona

June, 18 – 21, 2017
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PRESENTATION LETTER

Welcome to the 37th SEF National Meeting and 1st SEF-BPS Joint Scientific Meeting

On behalf of SEF and BPS we invite you to attend to the 37th National Meeting of the Spanish Society of Pharmacology (SEF) to be held in Barcelona from Sunday 18th to Wednesday 21th June 2017. The meeting represents also the first joint scientific meeting between the SEF and the British Pharmacological Society (BPS).

This meeting will display the world class research carried out not only by SEF and BPS members but also by researchers worldwide whose investigation revolves around the pharmacology field. Therefore, it is a golden opportunity to network with colleagues and leading scientists and academics during both the social and the scientific sessions. The programme, which combines plenary lectures, symposia, oral presentations and posters, aims to stimulate the scientific discussion as well as to set new collaborations and research opportunities especially for young researchers. Accordingly, the poster and oral presentation sessions intentionally are a central part of the programme to provide an enabling environment for early career researchers and students to present their work. The symposia topics have been selected according to state-of-the-art pharmacology and will feature leading speakers who work at the interface of the chemical biology and the clinical field, thus developing a patient-oriented research.

Overall, as pharmacology becomes increasingly interdisciplinary, this dynamic three-day meeting intends to provide attendees with opportunities to share their latest unpublished findings and learn the newest emerging techniques and applications useful in pharmacology.

We look forward to seeing you in Barcelona in 2017

Prof. Elisabet Vila
Prof. Josep Eladi
Prof. Francisco Ciruela
Co-chairs of SEF 2017 Meeting
GENERAL INFORMATION

Dates
June, 18 – 21, 2017

Congress Venue
Hotel Alimara
Carrer de Berruguete, 126
08035 Barcelona (Spain)
http://www.alimarahotel.com/es/inicio

Congress Website
www.sef2017.com/es/

Number of participants:
400 Participants

Technical Secretary

ALO CONGRESS, S.L.
Leticia Román
Project Manager
Numáncia, 73, 7ºC2
08029 Barcelona
Phone. 93.363.39.54
secretaria@sef2017.com
http://www.alospaincongress.com/
ORGANIZING COMMITTEE

Prof. Elisabet Vila Calsina, Universitat Autònoma de Barcelona, Barcelona.

CO-CHAIRS

Prof. Josep Eladi Baños Díez, Universitat Pompeu Fabra, Barcelona.

Prof. Francisco Ciruela Alférez. Universitat de Barcelona, Barcelona.

MEMBERS

Marcel Jiménez
Francesc Jiménez
Victoria Clos
Fernando Berrendero Diaz
Andrés Ozaita Mintegui
Patricia Robledo Montoya
Amalia Lafuente Flo
Mercè Pallàs Llíbera
Maria Laura Cuffí Cheliz
Lourdes Carbonell Bardera
SCIENTIFIC COMMITTEE

CHAIR
María Jesús Sanz Ferrando

VICE-CHAIR
Mª Isabel Loza García

MEMBERS
Simon Kennedy
Patricia Robledo Montoya
Paco Molino Holgado
Javier J. Meana Martínez
Ian McGrath
Andrés Ozaita Mintegui
Marcel Jiménez Farrerons
Amadeu Gavaldà Monedereo
Juan Carlos Leza Cerro
### PRELIMINARY PROGRAM

<table>
<thead>
<tr>
<th>Sunday, June 18</th>
<th>Monday, June 19</th>
<th>Tuesday, June 20</th>
<th>Wednesday, June 21</th>
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</thead>
</table>
| **Registration** (15:00h-17:30h) | Plenary Lecture (PL2) | Plenary Lecture (PL4) | **Symposia**
| 16:30-17:00 | Coffee break | Coffee break | 81. Pharmacology and toxicology of drug transporters: recent advances |
| 17:00-18:00 | Opening Ceremony | Selected Posters for Oral Presentation (OP1-OP2-OP3) | 82. Pain |
| 18:00-19:00 | Plenary Lecture (PL1) | Plenary Lecture (PL3) | 83. Channelopathies |
| 19:00 | **Music and Reception** | **SEF Assembly** | 84. G Protein-Coupled Receptors Pharmacology |
| 21:00 | **Social Activity** | **Gala Dinner** | 85. Cardiovascular and smooth muscle pharmacology |
| 8:30-9:30 | | | 86. Therapeutic Innovation |
| 9:30-11:00 | Posters Session and Coffee | Posters Session and Coffee | 87. Being in the right place in the right time: Targeting oxidative stress |
| 11:00-13:00 | Parallel Symposia (S1-S2-S3) | Parallel Symposia (S7-S8-S9) | 88. Toxicology |
| 13:00-14:30 | Lunch | Lunch | 89. Neuropsychopharmacology |
| 14:30-16:00 | Parallel Symposia (S4-S5-S6) | Symposia (S10-S11-S12) | 90. Integrative and Regenerative Pharmacology |
| **Symposia** | | | 91. Gastrointestinal and Hepatic Pharmacology |
| **Symposia** | | | 92. Teaching Pharmacology |
| **Symposia** | | | 93. Neuropharmacology |
| | | | 94. Pharmacology of Anti-Cancer Drugs |
| | | | 95. JAK-STAT signaling: new targets and therapeutics for multiple diseases |
| **Symposia** | | | **Selected Posters for Oral Presentation**
| | | | OP1. Cancer |
| | | | OP2. Neuropharmacology |
| | | | OP3. Cardiovascular |
| | | | OP4. Receptors & Ion Channels |
| | | | OP6. Toxicology |
| | | | OP6. Gastrointestinal |

**Closing Ceremony**

**Lunch & Departure**
CONGRESS VENUE

HOTEL ALIMARA

Carrer de Berruguete, 126
08035- Barcelona
Phone: 934 270 000

The Hotel Alimara, located in Barcelona, has over 2.000 m2 with the capacity up to 600 people. 14 modular meeting rooms, diafanous, with natural light, and the latest technology.

The hotel has one of the most offers lounges. Its privileged location around the garden is unique for meetings and conferences.

Meeting Rooms for SEF Congress

Gran Salon Cataluña, where the plenary lectures will be developed, is the largest hotel meeting room with 520m2.

Gran Salon Mediterranea, where parallel conferences were held, consists of three rooms, where it becomes the ideal place for congresses option.
TOPICS

The 37th SEF Congress, will focus in the following thematic areas

Symposium

- Pharmacology and toxicology of drug transporters: recent advances
- Pain
- Ischaemia and Reperfusion
- G Protein-Coupled Receptors Pharmacology
- Cardiovascular and smooth muscle pharmacology
- Therapeutic Innovation
- Being in the right place in the right time: Targeting Oxidative Stress
- Inflammation
- Psychopharmacology
- Natural products in pharmacology
- Gastrointestinal and Hepatic Pharmacology
- Teaching pharmacology
- Neuropharmacology
- Pharmacology and Anti-Cancer Drugs
- JAK-STAT signalling: new targets and therapeutics for multiple diseases

Selected Posters for Oral Presentation

- Cancer
- Pain
- Neuropharmacology
- Cardiovascular
- Receptors and Ion Channels
- Toxicology
- Gastrointestinal
EXHIBITION AND SPONSORSHIP OPTIONS

The 37th SEF National Meeting and the 1st SEF-BPS Joint Meeting invites you to support its sponsorship to this event, offering in exchange greater visibility for your company and direct contact with members of the Conference, who are your target audience.

These are the alternatives available for sponsorship, although we are open to consider other options in conformity with your needs.

<table>
<thead>
<tr>
<th><strong>GOLD SPONSORSHIP</strong></th>
<th>2.800 €</th>
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<tbody>
<tr>
<td><strong>Sponsoring one of the parallel sessions.</strong> The screen will display the company logo before and after the conference. It will be mentioned at the program the name of the sponsoring company of that concrete session</td>
<td></td>
</tr>
<tr>
<td><strong>Logo visibility</strong> of the sponsoring company at the Conference website, the abstract’s book and 1 newsletter</td>
<td></td>
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<tr>
<td><strong>Verbal mention at the closing ceremony</strong></td>
<td></td>
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<tr>
<td><strong>Inserting a brochure in the conference bag</strong></td>
<td></td>
</tr>
<tr>
<td>Place for the <strong>company stand</strong> and priority to choose the place for it right before the privileged sponsor (Platinum Sponsorship)*</td>
<td></td>
</tr>
<tr>
<td><strong>2 free registrations</strong> will be given</td>
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</table>

*subjected to availability.

**VAT DOESN’T INCLUDED**
<table>
<thead>
<tr>
<th><strong>SILVER SPONSORSHIP</strong></th>
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<tbody>
<tr>
<td><strong>1.200 €</strong></td>
<td></td>
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<tr>
<td><strong>Logo visibility</strong></td>
<td>of the sponsoring company at the conference website and at the abstract’s book</td>
</tr>
<tr>
<td>Inserting a <strong>brochure</strong></td>
<td>in the conference bag</td>
</tr>
<tr>
<td>Place for the <strong>company stand</strong></td>
<td>*subjected to availability.</td>
</tr>
<tr>
<td><strong>1 free registration</strong></td>
<td>will be given</td>
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**VAT DOESN'T INCLUDED**

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<thead>
<tr>
<th><strong>SPECIALS SPONSORSHIP</strong></th>
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<tr>
<td><strong>Gala Dinner</strong></td>
<td>Gala Dinner Sponsor will be mentioned at the program, and it will be allowed to include informative posters at dinner’s place. Also napkins with the sponsoring logo will be allowed. Company Logo at the conference website.</td>
</tr>
<tr>
<td></td>
<td>4.000€</td>
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<tr>
<td><strong>Abstract book</strong></td>
<td>All the cover, only and exclusively will provided to the sponsor Company Logo at the conference website</td>
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<td>2.500€</td>
</tr>
<tr>
<td><strong>Coffee and Poster’s zone Sponsorship</strong></td>
<td>Logo visibility at poster zone presentation. Includes coffee sponsorship during poster’s presentations and it will be mentioned in the program. Company Logo at the conference website</td>
</tr>
<tr>
<td></td>
<td>2.200 €</td>
</tr>
<tr>
<td><strong>Lanyard</strong></td>
<td>This sponsorship will correspond to a single sponsor and includes the sponsor's logo on the lanyard of all the participants. Company Logo at the conference website.</td>
</tr>
<tr>
<td>If the sponsor bring the lanyard Logo at the conference website.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1.100€</td>
</tr>
<tr>
<td><strong>Conference Bag</strong></td>
<td>The conference bag selected by the organizing committee will include the sponsoring logo. The organizing committee will provide the required material. Company Logo at the conference website</td>
</tr>
<tr>
<td><strong>If the sponsor brings the bag</strong></td>
<td>Company Logo at the conference website</td>
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</tbody>
</table>
| **Stand** | Size: 3x2  
The stand number will be given in order of request. The price does not include the structure; additional services will be contracted separately. It is allowed a maximum of 2 persons at the stand, with no right to attend conferences, meals, breakfast or gala dinner | 1.000 € |
| **Symposium** | Sponsoring a plenary session. It will be mentioned at the program, and also displayed at the screen before and after the conference. Company Logo at the conference website. Logo at the Conference Program | 2.500€ |
| **1 Newsletter** | It will be included a smaller logo bellow the text at 1 of the newsletters. Depending on availability | 500€ |
| **Notebook and pen** | It will be included a notebook and a pen, designed and given by the sponsoring company, at the conference bag | 2.500 € |
| **If the sponsor bring the material** | Company Logo at the conference website. | 1.200€ |
| **Logo and link at the website** | A mention to the sponsoring company at the Conference website, with the logo and linked to the sponsoring company website | 300€ |
| **1 Brochure at the conference bag** | Right after the approval of the organizing committee, a brochure will be provided by the sponsoring company, will be introduced at each conference bag | 800€ |

**VAT DOESN'T INCLUDED**
EXHIBITION AREA
CONDITIONS OF INSTALLATION AND REMOVAL

**Stands Installation**

**Sunday, June 18, 2017**

**Stands Removal**

**Wednesday, June 21, 2017**

1. The delivery of the materials and elements to be installed must be coordinated with the ALO Congress at least 3 days prior to the event. The vehicles transporting said materials and elements to be installed or involved in assembly must stop and park as instructed by the HOTEL at its discretion to make the best use of the available spaces and resources.

2. All material sent to the Hotel a few days before the event, must be identified with the data:
   - Conference Name: SEF 2017
   - Alo Congress
   - Sponsor Company Name:
   - Telephone:
   - Contact Person:

3. When the EVENT has ended, and all the elements and materials have been dismantled, the HOTEL shall not be liable to storing or using material left in any of the rooms or warehouse area without a prior agreement for that purpose. **THE SPONSOR** shall be responsible for the assembly companies removing their material at the end of the EVENT.

4. Nothing can be hung from, adhered to or nailed to the walls, floors or ceilings of the HOTEL's room or communal areas. Should it be necessary to paint stands, stages, etc., this work must take place outside the HOTEL. If this is not possible for any reason, it shall be approved by the HOTEL.
5. The emergency exit doors can not be blocked or made unusable by an assembly and must always be free of any obstacle.

6. All requirements relating to the total electricity consumption deemed necessary, must be requested in advance of at least two weeks. Only electricity 220V power is provided.

7. Fire protection equipment, fire extinguishers and electric panels must be obstacle-free.

8. Without the HOTEL’s approval, the electric connections installed in the floor cannot be covered, as they could be necessary.

9. Electric cables and wiring must be configured in such a way to prevent users from tripping over them.

10. Electric connections not authorised by applicable standards are forbidden, and type-approved material and sizes will be used at all times.
GENERAL CONDITIONS

INTRODUCTION

Alo Congress is responsible for the organization of the 10th ISEB Conference in Barcelona.

TERMS AND CONDITIONS

These General Terms and Conditions are binding for all exhibitors and sponsors constituting the trade agreement between the organizer and the firm Exhibitor / Sponsor.

APPLICATION FORM FOR PARTICIPATION

Only properly completed application forms will be considered to participate. The registration will be confirmed depending on the available area. Applicants will be informed with a letter of acceptance or rejection to their applications. In case of acceptance, the sponsors / exhibitors are bound by the terms and conditions listed in the prospectus and / or the contractual agreement.

OBLIGATIONS AND RIGHTS OF THE EXHIBITOR / SPONSOR

Registration involves the complete acceptance of the exhibition regulations / sponsored by the exhibitors / sponsors.

Any violation of these regulations may lead to the immediate revocation of the right to participate in the Congress without compensation or refund of amounts already paid or payment of damages to the exhibitor / sponsor.

When submitting an application to participate, the exhibitor / sponsor undertakes definitively and irrevocably to occupy the space / items allocated and to maintain their facilities until the date and time set for the closing.

The exhibitor / sponsor can only submit materials, products or services described in the request to participate in their stand or space. Advertising firms that are not registered as exhibitors is not allowed. Transfer or subletting assigned totally or partially spaces are prohibited.
The organizer is committed to allocating exhibition space / sponsorship according to the preferences that indicated applicants. Applications will be considered in the order of reception of the forms accompanied the corresponding payment.

If absolutely necessary, the organizer reserves the right to modify the positioning of stands, with no obligation to compensate the exhibitor / sponsor. The organizer reserves the right to offer any stand, space or sponsorship item that has not been purchased on the eve of the Congress to a different firm, without obligation to provide compensation to the exhibitor / sponsor who did not show up.

**INSURANCES**

The organizer does not ensure the equipment and exhibition materials that the exhibitor / sponsor installed. Under no circumstances will be held responsible for lost, damage or destruction to the equipment, goods or property exhibitor / sponsor. The exhibitor / sponsor is responsible for its exposed material should not block corridors, neighboring stands obstructing or damaging the facilities or equipment leased. It is requested to exhibitors to leave enough space to ensure a good view of the surrounding stands clearance.

The use of flammable materials is not allowed. You must install the equipment exposed or demonstrated in strict compliance with security measures.

Exhibitors are committed to observe the schedule appointed to complete the construction of your stand before the opening of the exhibition and dismantled at the closing date of it. There will be no dismantling or packaging of the stand before the designated time. The exhibitor is responsible for packing and shipping of all valuable items before leaving the stand; otherwise the organizer to arrange for its removal risk and expense.

Exhibitors are obliged to ensure that their stands always have staff during working hours of the exhibition.

Payments will be made in accordance with the conditions listed in the brochure.
If the exhibitor / sponsor does not make its payment on time, the organizer will be authorized to terminate the contract or to withhold confirmation of acceptance, determine other arrangements for the stand / sponsorship items or seek compensation for breach of contract.

The participation of exhibitors / sponsors depends on compliance of all rules, regulations and conditions set forth herein.

The access to the exhibition will be authorized with the accreditation designed by the organization. Accreditations of the exhibitors will not be submitted in advance but the delivered at the counter of the coordinator of the exhibition.

The organizer guarantees the daily cleaning of the aisles. Exhibitors / sponsors assume responsibility for cleaning their stands.

The exhibition areas and devices made available to exhibitors must be returned in their original condition. In case of damage or loss of equipment provided, or damage to occupied areas, the exhibitor will be responsible for the repair and replacement.

Any decoration or special installation must be submitted to the organizer for approval.

No panels or screens of advertising outside the exhibition areas assigned to Exhibitors are allowed.

The organizer will not approve stands that do not meet accepted standards until they have made the necessary changes.

CANCELATION OF THE CONFERENCE

If Congress cannot be performed or is postponed by force majeure or for reasons not attributable cases of gross negligence Alo Congress, Alo Congress is not liable for damages, costs and / or losses incurred by the sponsors / exhibitors congress, such as transport, accommodation, materials or other financial losses responsibility.

Alo Congress shall only be liable in the context of due diligence in accordance with local laws. Alo responsibility of Congress - for any legal reason - is limited to cases of neglect by gross negligence.
TECHNICAL SECRETARY

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Project Manager
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